Who Sets Betting Limits? Evidence from a Survey of Massachusetts Gamblers
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Among the strategies for “responsible gambling” (RG) are self-imposed limits on one’s betting, usually on monetary losses and the time spent gambling. A recent paper suggested a novel, counter-intuitive RG strategy – limiting monetary winnings.

Simulations have shown that, like monetary loss or time limits, win limits reduce the amount of time spent gambling and therefore the average expected losses from gambling.

In this paper we examine data from a recent survey of past-year gamblers in Massachusetts to better understand the characteristics of those individuals who are more likely to set, and adhere to, betting limits.

This study adds to the literature by providing evidence on the characteristics of self-reported betting limit setters, and contributes some of the only evidence in the literature on the actual use of monetary win limits.

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